

25 August, 2025

Women's Coaching Celebration 2025

AFL Victoria are excited to invite you to the 2025 Women's Coaching Celebration, where we bring together our network of Women and Girls and Gender Diverse Coaches across the Victorian Coaching community this season.

We are looking forward to seeing you all there, with an exciting lineup of guests, and more to be announced!

Date: Friday 26 September (Grand Final Eve Public Holiday)

Where: St Andrews Beach Brewery, Melbourne Park (Underneath Centre Piece Building)

Time: 9am start – 12noon (followed by optional attendance at the Footy Festival/Grand Final Parade)

Who: All Women, Girls and Gender Diverse people registered to Coach in 2025!

Register Here: [Women's Coaching Celebration Registration](#)

You will be hearing from incredible guests, pioneers in the game, we are excited to announce that the host of the day will be Adelaide Crows Premiership Player and trailblazing media commentator, **Abbey Holmes**. Abbey has played a huge role in the initiation of the AFLW competition and has continued to pave the way for women in our game post-retirement as she stepped into a media career with Channel 7 and on radio with Triple M, we cannot wait to have her as part of the day!

The second big guest announcement is the Richmond AFLW Captain, **Katie Brennan**. Katie has been a leader in the initial stages of AFLW as a face of the competition, at a young age she was the inaugural captain of the Western Bulldogs before crossing as a marquee signing to the Richmond Football Club where she has been the captain of that club since its inaugural season in 2020!

We cannot wait to have both Abbey and Katie in attendance, and we look forward to announcing further guests in the coming weeks!



Regards,
AFL Victoria – Coaching Team

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