



## ROLE OVERVIEW

<b>Role Title</b>	Club Development Lead (Goulburn Murray)
<b>People Leader</b>	AFL Vic Region Manager – Goulburn Murray / AFL Vic Club Development & Experience Manager
<b>Location</b>	Kialla, Victoria (Goulburn Murray Region)
<b>Role Type</b>	Fixed Term contract until (June 12, 2026) (Maternity Leave Contract)

### Purpose – why this role is important

The Club Development Lead will work collaboratively with clubs, Leagues and association volunteers from AFL Victoria affiliated competitions to drive capacity building of volunteerism and assist them in performing key duties whilst building self-sufficiency in clubs and associations.

### Day in the life – what you will be responsible for

Promote and drive self-sufficiency and capacity in clubs and associations within AFL Goulburn Murray via:

- industry based it systems (play.afl, PlayHQ, OfficialsHQ etc.)
- various grants / partner opportunities (e.g. Telstra Footy Country Grants, TAC Rewards,
- Worksafe grants etc.)
- educational resources & workshops (e.g. Safeguarding Children, Inclusion etc.)
- event capitalisation (e.g. Women's Coaching Month, local finals)

with the aim to make it easier for club volunteers to have quality practices in place.

- Execute a communications plan with AFLGM team on key events within club development and experience e.g. Women's Coaching Month to ensure awareness across all local leagues and clubs
- Complete all regional reporting on Club Health Checks, Priority Club Support, and Club Servicing as a way of tracking towards achieving Region and AFL Victoria goals
- Attend, and participant in, club development meetings facilitated by AFL Victoria
- Help oversee the delivery of AFL Victoria commercial partnered themed rounds, i.e., TAC, WorkSafe, Umpiring etc
- Support and contribute to the success of the broader team

### Must haves – what's needed to help you be successful

#### Core competencies

- Understanding of the Volunteer capacities of community clubs

## **Mandatory**

- Highly developed communication and interpersonal skills with high level of stakeholder
- management skills
- Ability to build strong working relationships – internal and external
- Demonstrated personal initiative and ability to work effectively unsupervised whilst a member of a team
- Current Driver's Licence
- Proficiency in use of computers, document presentation and of Microsoft applications

## **Desirable**

- Experience in volunteering in a community football environment

## **Child Safety Standards**

AFLGM and the AFL has a commitment to ensure we provide professional, safe and enjoyable environments to children and young people who participate in our game.

The executive and management of our organisation are responsible for undertaking recruitment and ensuring that our processes and systems are robust and thorough, as well as being communicated and understood internally. Our recruitment process is a 5-step process and includes meeting and engaging with a variety of key people from across the organisation as well as completing thorough verification checks.

As part of our comprehensive recruitment process, we ensure that all safety and legislative checks such as working with children checks, Criminal background checks, employment and personal reference checks are completed to ensure anyone working for the AFL and AFLGM is fit for the role they are employed in, prior to commencing employment. The AFL takes the safety of children and young people very seriously and reviews all process and procedures in line with current state and federal legislation.